

Kneisel Hall Chamber Music FESTIVAL AND SCHOOL

How to Submit an Ad in the Kneisel Hall Program

Your ad in the Kneisel Hall program booklet makes good business sense.

- Exposure: Two thousand programs are distributed throughout the season.
- Inexpensive: Starting at \$125 for a quarter page black and white.
- Referrals: We send our patrons to you when they ask where to stay, eat and shop.
- We offer a link to your website on our website.

How to submit your ad:

- Submit your ad as an Adobe InDesign document, a Photoshop file in layers or as an Illustrator file in layers.
- Ads can be submitted on a Mac formatted 100 MB zip disc, CD or electronically.
- If your ad exceeds 2 MB, let us know and wait for reply before sending files.
- Camera ready, no extra charge.
- Changes to the ad by will be an additional \$35.
- Include all image files and fonts used in the ad. If you do not provide fonts we will use our own and will not be responsible for changes in appearance due to substitutes.
- Send art that is clean and black with no folds if submitting hard copy for us to create your ad.
- Photos should be gloss or matte, no silk finish.
- Photos sent as electronic files for a black and white ad should be grayscale tiff or Jpegs at least 300 dpl.

Where to submit your ad:

Mail: Kneisel Hall, PO Box 648, Blue Hill, ME 04614

Electronically: festival@kneisel.org

DEADLINE: Your ad must be received in the office by April 1.

Kneisel Hall Advertising Acceptance Form :

I agree to buy the following advertising space in the Kneisel Hall Chamber Music Festival Program.

I _____ understand that I can either enclose full payment now or be billed in July; full payment will be due by August 1.

Kneisel Hall Chamber Music FESTIVAL AND SCHOOL

Business:

Contact person:

Address:

Email:

Web page:

Phone:

Fax:

Deadline for new or changed copy: April 1.

- Use same ad as last year.
- New ad/changed ad is enclosed.

New ad/changed ad will be sent to Kneisel Hall by:

Black & White:

- Quarter page vertical (2.4" x 3.8") \$125.00
- Quarter page horizontal (5" x 1.8") \$125.00
- Half page (5" x3.8" or 2.4" x 7.75") \$225.00
- Full page (5" x 7.75") \$275.00

Four - Color:

- Quarter page vertical (2.4" x 3.8") \$175.00
- Quarter page horizontal (5" x 1.8") \$175.00
- Half page (5" x3.8" or 2.4" x 7.75") \$300.00
- Full page (5" x 7.75") \$400.00

Payment

- Payment is enclosed
- Please bill me.

Signature: _____ Date _____