

# **PROGRAM BOOK 2024 - ADVERTISING AGREEMENT**

I agree to buy the following advertising space in the Kneisel Hall Chamber Music Festival 2024 Program.

- I understand the deadline for new or updated artwork is April 23, 2024.
- I understand I can either enclose full payment now or be billed on June 1, 2024.
- I understand that full payment is due by June 28, 2024, the date of the first concert.

#### Business

Contact Person	
Address	
Email	
Vebsite	_
Phone	

### Ad for 2024

- $\hfill\square$  Use the same ad as we ordered for 2023.
- □ New ad / new ad enclosed.

New ad / changed ad will be sent to Kneisel Hall by \_\_\_\_\_.

PDFs or PNGs are preferred. Photograph resolution must be 300 dpi at 100%, Line art should be 800 dpi at 100%. Do you need help with design? We offer minor adjustments at no charge and full design services for an additional fee. *Contact us at festival@kneisel.org to initiate a request.* 

Black & White	<ul> <li>Quarter page horizontal (5.375" x 1.9")</li> <li>Quarter page vertical (2.64" x 4")</li> <li>Half page (5.375" x 4" or 2.64" x 8.125")</li> <li>Full page (5.375" x 8.125")</li> </ul>	\$225 \$225 \$395 \$475	
4-Color	<ul> <li>Quarter page horizontal (5.375" x 1.9")</li> <li>Quarter page vertical (2.64" x 4")</li> <li>Half page (5.375" x 4" or 2.64" x 8.125")</li> <li>Full page (5.375" x 8.125")</li> <li>Front cover inside, back cover inside, back cover</li> </ul>	\$275 \$275 \$525 \$650 \$750	

Payment - Reminder: All ad placement is on a first-come, first-served basis once full- payment is received.

- Check enclosed. Please make checks payable to "Kneisel Hall".
- □ I will pay online at <u>kneisel.org/pay-fees</u>.
- □ Please bill me.

### Signature

## **Printed Name**

Date